**Privacy declaration**

**UPM needs your data for;**

UPM processes your personal data to be able to contact you by telephone if you so request, and/or to be able to contact you in writing (by e-mail and/or by post) if you cannot be reached by telephone. In addition, UPM may use your personal data in the context of executing an agreement concluded with you or because you provide it to UPM yourself when filling in a contact on the website.

UPM may process the following personal data;

* Your first and last name
* Your adress details
* Your phone number
* Your e-mail adress
* Your IP adress
* Details of your ID when handing in the Buyer (legally required)

**Bewaringsperiode van uw gegevens door UPM:**

UPM does not store your personal data for longer than is strictly necessary for which your data is collected. Your data will not be kept for longer than one year, if no agreement is concluded with you.

**Sharing your data with third parties:**

UPM will only provide your personal data to third parties if this is necessary fort he execution of an agreement with you, or to comply with a legal obligation.

**Website visit, registration:**

General visitor data is kept on the UPM website, including the IP adress of your computer and data that your browser sends. We use this data for analyzes of visit and click behavior on our website. UPM uses this information to improve the operation of the website. This data is anonymized as much as possible and is not provided to third parties. UPM also uses Google analytics to track how users use the website and how effective UPM’s adwords ads are on Google seach result pages. The information thus obtained, including your computer (IP address), is transferred to and stored by Google on servers. Google uses this information to keep track of how our website is used, to provide reports about the website to UPM and provide its advertisers with information about the effectiveness of there campaigns. Google may provide this information to third parties if Google is legally obliged to do so, or insofar as these third parties process the information on behalf of Google.

**Right to access personal data;**

You have the right to view, correct or delete your personal data. You can send a request for inspection, correction or deletion to [info@upm-bv.nl](mailto:info@upm-bv.nl). UPM will repond to your request as soon as possible, but at the latest within four weeks.

**Securing personal data;**

UPM takes the protection of your data seriously and takes appropiate measure to prevent misuse, loss, unauthorized access, unwanted disclosure an unauthorized modification. If you have the impression that your data is not properly secured or there are indications of misuse, or if you would like more information about the security of personal data collected by UPM, please contact UPM via [info@upm-bv.nl](mailto:info@upm-bv.nl)

[www.upm-bv.nl](http://www.upm-bv.nl) is a website of UPM B.V.

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